



Rhododendron occidentale

OCCIDENTALE

THE NEWSLETTER OF THE DE ANZA CHAPTER,
AMERICAN RHODODENDRON SOCIETY

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The Newsletter of the De Anza Chapter of the American Rhododendron Society

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Welcome to the OCT 2013 Issue of the newsletter for the DeAnza Chapter of the ARS. I am seeking your input on what articles and topics you would like to see covered in the newsletter.

Full color copy of the newsletter is available via email subscription or on our website

Next Meeting: OCT 17th, 7:30

to 9 PM

Hillview Community Center

Room 12

97 Hillview Av., Los Altos

MEETING: Vireyas -The Tropical Rhododendrons

SPEAKER: Sherla Bertleman

Pacific Island Nursery, owned by Sherla and her husband is one of the leading nurseries specializing in Vireyas. The nursery is known for the quality of their plants which are available by mail order via their web site (<http://pacificislandnursery.com>). The Vireyas come predominantly from the more tropical areas of the Far East and including Australia. The flowers tend to have more tropical like hues in flower colors and also more fragrance in the flowers. Lucky for us, Vireyas also grow well in our area and do well in pots. These plants are a great way expand your rhododendron collection and fortunately for us, **Sherla is bringing plants for us to purchase.**

**If you'd like to join fellow members at the pre-meeting dinner @ Pompeii Restaurant in Los Altos
Call or email Alma Fletcher by Tues @ 5 pm to reserve a spot @ the rhodie table
Dinner @ 5:30 - Pompeii Restaurant, 100 State St, Los Altos**

Bringers of goodies this month: Erika & Joe

Some sad news to report: Long time member Ed Schwabecher passed away last month

SHOW & TELL

Our president has put together an informative packet for new members which includes information on the care and feeding of rhodies plus cultural tips and a glossary of horticultural terms. The packet will also include information about Vireyas.

MAINTENANCE

Do's and Don'ts for this month: Do keep watering until the rains come. Do transplant. Don't prune (unless you want to cut off the buds that have been growing since early summer). Don Wallace of Singing Tree Gardens suggests starting to feed your plants, if you haven't yet, with a high phosphorus fertilizer for bigger and more colorful blooms.

Meeting & Activity Schedule for 2013/ 2014 Season

Oct 16th. Sherla Bertleman
Nov 17th Bob & Judy Mathey - Building a Bridge In Our Garden
Dec ? Annual Holiday Party. TBD
Jan 15th Japanese Maples
Feb 19th. Don Wallace of Singing Tree Gardens
Mar 19th. Rebecca Sweet, Landscape Designer
Apr 16th. TBD
May 21st. TBD
June ? End of Season Meeting / Pot Luck

Additional Dates to Mark on your Calendars

Nov 9. Strybing Arboretum End of Season Save. GGP. 10 am - 1 pm

SEE YOU AT THE MEETING ON

WEDNESDAY EVENING, OCT 16th

Erika Enos. *newsletter editor*