



Rhododendron occidentale

OCCIDENTALE

THE NEWSLETTER OF THE DE ANZA CHAPTER,
AMERICAN RHODODENDRON SOCIETY

President: Nan Ray.....nanray@earthlink.net
Vice President: Christy Hartsell....christy.b.hartsell@gmail.com
Newsletter Editor: Erika Enos.....dble11@yahoo.com
Secretary: Erika Enos.....dble11@yahoo.com
Treasurer: Tom Wynn.....wynn.t@comcast.com
Membership: Alma Fletcher.....almawfletcher@gmail.com
Refreshment: Joe Randazzo.....via phone
Publicity: Mike McCullough.....mcculloughm@earthlink.net



Bd. Members: Above officers, chair persons, and Jason Spiller, Linda Thomas, Karina Nilsen

The Newsletter of the De Anza Chapter of the American Rhododendron Society

Volume 8, Issue 6

Website: <http://www.deanza-ars.com/>

MAR 2013

Welcome to the **MAR. 2013** Issue of the newsletter for the DeAnza Chapter of the ARS. I am seeking your input on what articles and topics you would like to see covered in the newsletter.

Full color copy of the newsletter is available via email subscription or on our website

Next Meeting: **MARCH 20th, 7:30 to 9 PM**

Hillview Community Center

Room 12

97 Hillview Av., Los Altos

MEETING TOPIC: **The Dexter Hybrids - Cultivation, Propagation, & Rescue**

SPEAKER: **Norman Beaudry, ARS Seed Exchange Chair, Sandwich Club Member & Rescuer of Dexter Hybrid Rhododendrons**

Norman Beaudry's talk will account his association and accomplishments as Chair of the ARS sponsored Sandwich Club whose goals are to locate, evaluate, catalog, register & distribute the best forms of the hardy Dexter Hybrids. Not only are these hybrids the most planted rhododendrons on the East Coast & Mid Atlantic states, but also they thrive in the Bay Area and all along the West Coast. Come hear how the Sandwich Club saved these popular plants from the bulldozer, and propagated them for rhododendron enthusiasts all across the country to grow and enjoy.

If you'd like to join fellow members at the pre-meeting dinner @ Pompeii Restaurant in Los Altos
Call or email Alma Fletcher by Tues @ 5 pm to reserve a spot @ the rhodie table
Dinner @ 5:30 - Pompeii Restaurant, 100 State St, Los Altos

Bringers of goodies this month: **Erika & Christy**

SHOW & TELL

The early rhodies are blooming, and mid-season buds are swelling. This is the time of year we all wait for. Share what plants are blooming in your garden, rhodies, azaleas & others.

MAINTENANCE

Days are getting longer and warmer; more time to garden. It hasn't rained a lot lately so check the ground around your plants and water your plants if necessary. Pick up fallen leaves to prevent mold & mildew spores and thrip eggs from becoming permanent residents in your garden. There's still time to feed your plants with a high phosphorus fertilizer (high middle number in the NPK formula) for bigger, more colorful flowers – especially the later blooming ones. Don't forget – azaleas like to get fed too. Probably everything in your garden would like some nourishment now to ensure a "floweriferous" show.

Meeting & Activity Schedule for 2012 / 2013 Season

Mar 20th Dexter Hybrids -- Norman Beaudry
April 17th Dwarf Conifers – Ted Kipping, & Plant Sale Preparation
April 27th Annual Plant Sale
May 18th or 25th Field Trip *
June ? End of Season Meeting / Pot Luck **Any volunteers for Location?**

* We thought we'd do a field trip to Western Hills Gardens & Sonoma Hort (both in Sonoma County):
Any interest? Car pool? Sat or Sun for outing day? Input please.

Additional Dates to Mark on your Calendars

Mar 20th – 24th Annual SF Flower & Garden Show – San Mateo County Event Center

April 20th – Cal Chapter Show & Sale

April 27th – De Anza Chapter Annual Plant Sale

May 1 - 5 – ARS Annual Convention, SeaTac Washington

SEE YOU AT THE MEETING ON **WEDNESDAY EVENING,**
MAR. 20TH

Erika Enos – newsletter editor