



Rhododendron occidentale



OCCIDENTALE

THE NEWSLETTER OF THE DE ANZA CHAPTER,
AMERICAN RHODODENDRON SOCIETY

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The Newsletter of the De Anza Chapter of the American Rhododendron Society

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Website: <http://www.deanza-ars.com/>

MARCH 2009

Welcome to the March 2009 Issue of the newsletter for the DeAnza Chapter of the ARS. I am seeking your input on what articles and topics you would like to see covered in the newsletter. Full color copy of the newsletter is available via email subscription.

**Next Meeting: WEDNESDAY
MARCH 25, 2009 7:30 PM
Hillview Senior Center, Room 12
97 Hillview Ave, Los Altos, CA**

MEETING TOPIC: Azaleas in Our Gardens

SPEAKER: Tom Nuccio of Nuccio Nurseries

Tom Nuccio, owner of well known to gardeners, Nuccio Nurseries, and one of our favorite speakers, is coming to talk about azaleas in our gardens. Tom currently runs the family business (started 74 years ago), which grows and hybridizes rare azaleas and camellias. Nuccio Nursery specializes in

azaleas that grow well in our climate, tolerate sun, and have a long bloom season. Tom is bringing some of these special plants for your purchase. This is a meeting you won't want to miss and a great opportunity to add some special plants to your special garden.

Join Tom and other members for a special pre-meeting dinner @ 5:30 PM
@ Pompeii Restaurant, 100 State St, Los Altos, (across from CITI Bank Plaza)

Call or email Erika Enos to reserve your place by Tuesday, March 24th @ 5:30 PM
(650-493-6677) or dble11@yahoo.com

REFRESHMENT PROVIDERS FOR MARCH MEETING: ERIKA ENOS
REFRESHMENT PROVIDERS FOR APRIL MEETING: MIKE EKBERG
WE NEED ADDITIONAL VOLUNTEERS TO BRING REFRESHMENTS FOR THE MARCH
& APRIL MEETINGS
EMAIL ERIKA ENOS DBLE11@YAHOO.COM IF YOU CAN BRING REFRESHMENTS FOR
MARCH OR APRIL

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SHOW & TELL

A tradition I have enjoyed at our meetings has seemingly fallen by the wayside. It is the bringing and sharing of trusses in bloom from our gardens. I'd like to suggest that we revive that tradition, starting this month, by bringing blooming AZALEAS from our gardens so chapter members can learn which AZALEAS thrive on the San Francisco Peninsula.

Meeting & Activity Schedule for 2008 / 2009 Season

Mar 25th 2009: Tom Nuccio (NOTE: Date is 4th Wednesday of the month)
Apr 15th 2009: Lawrence Lee on "The Collector's Garden" & Plant Sale Planning Meeting
Apr 18th 2009: Annual Plant Sale
May 20th 2009: David Kirby of Monrovia Nurseries
June 6th 2009: Annual end of season Meeting & Party (Nan Ray's home)

Additional Dates to Mark on your Calendars:

Mar 18th to 22nd: San Francisco Flower Show, San Mateo Event Center
SAT April 4th: Strybing Arboretum Sale, Golden Gate Park, San Francisco
SAT April 11th: Cal Chapter Show & Sale
Lakeside Park Garden Center
666 Bellevue, Oakland, CA
SUN April 26th: Belinda Brent's Annual Open House & Garden Tour

341 Grove Dr, Portola Valley, CA

April 30th to May 3: ARS Annual Convention in Everett Washington

May 2nd & 3rd: Noyo Chapter Annual Show & Sale in Fort Bragg, CA

Sept 17th to 20th: Western Regional Conference, Takoma, Washington

HIGHLIGHTS OF DEANZA CHAPTER BOARD MEETING (3-8-09)

Last Sunday, March 8th, the Board met at Nan Ray's home in Menlo Park to discuss important issues effecting our chapter. These issues included the (1) upcoming plant sale, (2) our financial picture, (3) the updating of our web site, (4) nomination and election of officers and board members for the coming year, (5) member re-imbursement policy for members who spend personal funds on chapter business, (6) honoraria paid to speakers for our meetings, and (7) creation of a google group for our chapter as a way to distribute the newsletter and important information to members

The following decisions were voted on by the board:

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(1) We will have a plant sale this year, however it will be smaller (\$2800.00 shall be spent on plant acquisitions rather than the \$3500.+/- usually spent). It was decided to have a smaller sale because of current economic conditions and potential water rationing this summer.

(2) We are in a strong position financially, even with the purchase, recently, of a new projector.

(3) Bob Weissman has agreed to update our website.

(4) Erika Enos will chair a nominating committee, including members Alma Fletcher and Karina Neilsen to come up with a slate of officers for the coming year. **If any member would like to volunteer for an officer position: President, Vice-President, Secretary/Newsletter Editor, Treasurer, Please contact Erika Enos @ dble11@yahoo.com.**

(5) The chapter policy of reimbursing members for personal funds used on chapter business was reconfirmed.

(6) It was voted that the Vice-President/Speaker Chairperson shall have authority to negotiate speaker fees, with board approval needed only if the fee (including transportation & lodging) exceeds \$500.00.

(7) **Google Group Information:**

The Board decided to move the distribution of the electronic version of our newsletter to a "Google Group". We have been using this format for Board communication for a year now and have found it very effective.

You will receive a message shortly stating: **"you have been added to the DE ANZA MEMBERS group."**

There is **no action** required on your part. The message will contain lots of information and links. If you are curious about the group, feel free to explore these, or you can ignore it all. The group messages usually don't go into spam or junk; however, if you haven't received the de anza members message by the end of March, do check your spam. You may need to add the sender

address to your email address book to prevent the message from going into spam again in the future. Starting in April, newsletters will come from this de anza members address.

The group is a way of having a centralized distribution list so that any board member wishing to communicate with all members can easily do so. Only board members will be able to send messages and they will only send club appropriate messages. The mailing list will remain confidential to board members only, as it has been in the past. If you need to change your email; simply contact one of the officers of the chapter.

SEE YOU ALL ON WEDNESDAY, MARCH 25TH

Erika Enos - newsletter editor