



*Rhododendron occidentale*

## OCCIDENTALE

THE NEWSLETTER OF THE DE ANZA CHAPTER,  
AMERICAN RHODODENDRON SOCIETY

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### The Newsletter of the De Anza Chapter of the American Rhododendron Society

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Website: <http://www.deanza-ars.com/>

OCT 2009

**Welcome** to the OCT 2009 Issue of the newsletter for the DeAnza Chapter of the ARS. I am seeking your input on what articles and topics you would like to see covered in the newsletter. Full color copy of the newsletter is available via email subscription.

**Next Meeting: Wednesday**  
**Oct 21st, 2009 7:30 pM**  
**Hillview Senior Center,**  
**Room 12**  
**97 Hillview Ave, Los Altos, CA**

**MEETING TOPIC: Care of Rhododendrons, including Pest Management**

**SPEAKER: Barrie Coate**

Barrie is a renowned arborist; probably the most knowledgeable "tree guy" in the whole state of California. He consults with municipalities as well as private clients. Currently Barrie is helping the City of Palo Alto determine the best tree replacement for the California Ave beautification project. Bring your questions and concerns about your rhododendrons and be prepared for a very informative talk. We are extremely fortunate to have someone of Barrie's caliber as a regular speaker at our meetings.

**Join other members for a special pre-meeting dinner @ 5:30 PM**  
**@ Pompeii Restaurant, 100 State St, Los Altos, (across from CITI Bank Plaza)**

**Call or email Alma Fletcher to reserve your place by Tuesday, Oct 20th @ 5:30 PM**

It's DUES time again  
If you haven't mailed your check yet, you can bring it to the meeting

Show & tell

Anything blooming in your gardens now that you would like to bring to share @ our meeting?

Maintenance

**AND don't forget:** You can transplant your rhodies now – the weather is still warm and the rain we just had will make the ground easier to dig. To get bigger flowers in the spring, now is the time to start feeding your plants with food high in phosphorus (middle element in NPK analysis). The society will sell plant food @ our next meeting in 2 ½ lb packages with elements: 5-35-35.

Meeting & Activity Schedule for 2009 / 2010 Season

Oct 21 <sup>st</sup> :	Barrie Coate: Caring for Rhododendrons, including Pest Management
Nov 18 <sup>th</sup> :	Sherla Bertelmann (from Hawaii) on Vireyas
Dec (date TBD)	Holiday Dinner & Gift Exchange
Jan 20 <sup>th</sup>	Steve Hootman from the Species Foundation
Feb 17 <sup>th</sup>	TBD
March 17 <sup>th</sup>	Celari (Nursery in Mendocino County)
April 21 <sup>st</sup>	TBD
May 19 <sup>th</sup>	TBD
June (date TBD)	End of Season Picnic & Meeting

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*We need a volunteer to host our December Holiday Party*

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**ADDITIONAL DATES TO MARK ON YOUR CALENDARS:**

*Nov 14<sup>th</sup>: End of Season Sale @ Strybing Arboretum, San Francisco*